



## THE FULL MOON PROJECT - GUIDELINES

Mudlark Theatre inc is an independent theatre company based in Launceston. Mudlark aims to provide an edgy, regional theatre voice by producing new work, hidden classics and works-in-development. This new Tasmanian company is an exciting articulation of the talent of Tasmanian theatre artists and their capacity to develop, transform and inspire.

### What is the Full Moon Project?

The Full Moon Project has grown out of a desire to see more small-scale, intimate & experimental theatre produced in Launceston. It is an exciting initiative run by Mudlark Theatre to foster the innovative, creative community in Tasmania and provide artists with the support and resources to be able to experiment with new ideas and theatre techniques. It gives emerging theatre artists the opportunity to have their vision, whether half- or fully-formed, put out there in a deeply creative and supportive fashion.

Six emerging regional artists will receive mentorship from professional artists, a venue for a four week hands-on process (pending funding) and production assistance to unveil a sharing of work on the full moons from May to October 2008. Each sharing of work will be performed in a unique location, specifically chosen to enhance each live piece of theatre.

In 2008, there are opportunities for **four productions** and **two rehearsed readings** to be staged.

### Productions

Productions can be an original work, a new production of an established text, fully devised/impro'd and can also be of any genre/form: "straight", cabaret, puppetry, stand up, storytelling, metatheatre etc.

Productions will receive development support for four weeks prior to performance. Opening night is always on a Full Moon, and the sharing of work presented in an alternative venue (ie: not an established theatre).

### Rehearsed Readings

Two emerging writers will receive assistance through Mudlark Theatre's Writers Cohort - a collective dramaturgy – for five months. The new script will also be worked on the floor for two weeks with actors prior to the reading. Between the initial work with the Writers Cohort and the rehearsals with actors, the emerging playwright will also receive individual support and mentorship from playwright and dramaturge Stephanie Briarwood. If the play is in draft stage, please attach a full copy of the script. Otherwise, please attach a 1-2 page treatment and up to 10 pages of prior written work.

## **So who can apply and how will the applications be assessed?**

The Full Moon Project is open to all Tasmanians and performing artists in remote and regional communities of Tasmania are strongly encouraged to apply. Please note however that applicants need to provide their own accommodation, transport and associated costs.

Inclusion in the Full Moon Project is by written application. All applications are peer reviewed by Mudlark Theatre's committee and core company, and the final decision made by Carrie McLean & Jane Johnson (Artistic Directors), Stephanie Briarwood & Stuart Loone (Artistic Associates), and Michael Edgar. Michael Edgar is independent from Mudlark Theatre and is well respected in both the local and international theatre scene.

### **All submissions will be judged on the creative growth, diversity and daring of the artist:**

- The Question: We'd like you to ask a question, what do you want to discover, what is it about theatre that you want to explore deeper and/or how will you grow as an artist (for example; How much can you push the idea of audience interaction? Can I shout for half an hour without hurting my voice? Is it possible to give a toaster a full personality?)
- Experience: You must have demonstrated commitment, ability and passion and be in the first five years of the artform you are exploring
- Diversity: you must demonstrate the diversity of your work in cultural, artistic or regional terms

We want to see what makes you tick artistically.

As an independent theatre company, Mudlark is committed to developing artists' professional practise. As such, we expect all Full Moon productions to be run on a profit-share basis at minimum. For further notes on profit-share, please refer to page 4.

## **How To Complete This Application**

This application is designed to give you the opportunity to 'sell' your idea to Mudlark honestly and comprehensively. By taking the time to fill out a detailed application, you have material that can be built on for future grants. Mudlark hopes that you may be interested in applying for assistance for your project through Arts Tasmania's Individual grant round, which closes 1 August 2007.

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|--------|---|
| Step 1 | Read and understand all the information contained in this pack                                  |
| Step 2 | Complete the Full Moon Project - Cover Page   |
| Step 3 | Complete the Full Moon Project - Application Form   |
| Step 4 | Write your Project Details (1½ to 3 pages), addressing the questions on page 8                  |
| Step 5 | Collate all Support Material, as outlined on page 9   |
| Step 6 | Double check you have completed everything required   |
| Step 7 | Submit completed application to Mudlark Theatre ON OR BEFORE <b>31<sup>st</sup> August 2007</b> |

### **Applications can be posted or emailed to Mudlark Theatre inc:**

Mudlark Theatre inc		<a href="mailto:carrie@mudlarktheatre.com.au">carrie@mudlarktheatre.com.au</a>
Full Moon Application	or	Subject Line: Full Moon Application
PO Box 2120		
LAUNCESTON TAS 7250		

## What Mudlark Can Offer You

This is your production, your vision and a fantastic opportunity to further your creative skills and career. Mudlark Theatre, as producer, will assist with the following.

### Rehearsal Space

Mudlark Theatre inc is based above Stories Bookshop and shares studio and office space with Second Storey Youth Theatre. Rehearsals can take place at this venue (dates and times subject to negotiation). Mudlark also has the support of a number of venues in the Launceston CBD. Use of these spaces can be arranged (subject to negotiation) through the production manager. Please note that the provision of four weeks full-time rehearsal space is dependent on funding.

### Performance Venue

Mudlark is committed to utilising intimate, alternative venues in Launceston's CBD. Please feel free to suggest an appropriate venue for your work. While no guarantees can be made about securing this space, Mudlark will investigate all options thoroughly!

### Capital

Upon approval of your project, Mudlark will develop a budget with you and provide start-up funds for the production, in the order of \$300. Most expenses will be deducted from ticket sales.

### Audience Network and Promotion

If successful, your production will be included in the Full Moon Series season programme; direct email list; poster & programme; Mudlark website; coming events listings. The production manager will assist with your promotion strategy. Members of funding bodies will also be invited.

### Production Consultancy

Mudlark's core company comprises of trained, professional theatre practitioners with a wide knowledge of directorial and performance processes, design, production management, and dramaturgy. We are more than willing to advise you on any aspect of your production.

### Mentorship

If your submission is successful, a professional artist will be engaged by Mudlark Theatre for one week to support you. The panel, in consultation with you, will pair your project to a mentor in response to the type of theatre you want to explore. They are there to give you inspiration, guidance and knowledge and help you achieve your creative goals. For Rehearsed Reading applications, Stephanie Briarwood will be your mentor/dramaturge. Due to the diverse nature of the Production Application, each applicant will have individual needs. Therefore, please be as specific as you can when completing the "Area of Specialisation" on page 6.

### Insurance

A very important, but often difficult, side of producing a show is gaining insurance. Most venues require public liability and as an independent artist this can be very expensive. As part of the Full Moon Project, your production or rehearsed reading will be covered by Mudlark Theatre's Public Liability insurance.

### Skills Development

The applicant and team will receive free or discounted skills development sessions and workshops with professional visiting artists employed by Mudlark Theatre. Already confirmed for 2008, we have Donna Cameron, a critically-acclaimed playwright and performer from Queensland. She will be conducting a workshop in April 2008 focussing on developing the gem of an idea, a personal story, and how to heighten this story to create a magical piece of theatre. Other visiting artists, pending funding, include clowning and stage combat professional Scott Witt, and dramaturge Kathryn Kelly.

## Notes on Profit Share

As an independent theatre company committed to the remuneration of artists, Mudlark Theatre requires that all Full Moon productions embrace a model of sharing the net profit generated by theatre activity.

Mudlark Theatre inc acts as a producer for your production. We provide the capital for you to mount your production, and also incur the risk of loss. Costs include (but are not limited to) venue hire, royalties, production elements, equipment hire and publicity.

Profit share does not mean that a profit will be made. Likewise, as Full Moon productions are of a small scale, we anticipate that profit-share payments will be small: more a thank you than a living wage!

Mudlark aims to attract enough audience members to generate a small profit to be shared amongst the artists involved in your production. As a return on its investment in your show, Mudlark will bank 30% of profit after-costs.

From there, Mudlark expects that your team will develop a method for distributing the remaining 70% between you.

If you are successful, you will need to provide Mudlark documentation that details the profit share arrangements for your team.

Additionally, Mudlark will require written indication from all artists involved that:

- they understand that there is no guaranteed remuneration
- they have signed up to your profit share arrangements

At the conclusion of the production, Mudlark requires a single Tax Invoice from one of your team for the 70% amount. No funds will be payable until this Tax Invoice is received. Distribution amongst your team from there is your responsibility.

### **Student Involvement**

Projects which form part of an undergraduate or post-graduate degree are not eligible for inclusion in the Full Moon Project.

If this submission involves undergraduate or post-graduate students, a letter from their supervisor must be provided as support material. This letter must clearly state that the student's participation will not form part of any assessment.



**THE FULL MOON PROJECT - COVER PAGE**

APPLICANT NAME	
PROJECT NAME	
CONTACT PHONE	
CONTACT EMAIL	
POSTAL ADDRESS	

**Please tick which category you are applying for:**

Production  or Rehearsed Reading

**Applications can be posted or emailed to Mudlark Theatre inc:**

Mudlark Theatre inc [carrie@mudlarktheatre.com.au](mailto:carrie@mudlarktheatre.com.au)  
Full Moon Application or Subject Line: Full Moon Application  
PO Box 2120  
LAUNCESTON TAS 7250

**Application Deadline:** 31<sup>st</sup> August 2007.

No submissions will be accepted after this date. Advised October 2007.

We strongly advise that applicants speak with the Artistic Directors about your ideas & submission.  
Also, keep up to speed with Mudlark programmes at [www.mudlarktheatre.com.au](http://www.mudlarktheatre.com.au)

Carrie McLean Artistic Director 0405 760 444  
Jane Johnson Artistic Director 0402 634 820

**Certification**

I certify that all details supplied in this application are correct, and if successful I consent to the media being given information about the project. I give Mudlark Theatre the right to photocopy and distribute any support material for the sole purpose of assessing this application. I understand there is no guarantee for inclusion in the 2008 Full Moon Project.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**THE FULL MOON PROJECT – APPLICATION FORM**

inc.

**PROJECT TITLE:**

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**BRIEF PROJECT DESCRIPTION:**


**THE QUESTION: (please see page 2)**


**AREA OF SPECIALISATION: (ie: physical theatre, voice, puppetry, technical theatre etc. This information is used to find a specialist artist suitable for your project as mentor)**

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**Performance Venue**

Please provide details regarding the architectural qualities needed or desired for your performance venue, and if you have a specific site in mind.


If you have a specific venue in mind, please provide contact details for the venue's owner/operator.


Have you already secured the venue? Yes / No

## Available Dates

The following dates are available for productions & rehearsed readings in 2008.  
If your application is successful, bump in days and performance times will be negotiated.

- List your preferred dates by marking 1-4, or 1-2 for Readings, in the preference column.
- If there is a slot which is totally out, please put a line through it.

### For PRODUCTIONS:

Mudlark's Full Moon Project is designed to support innovative, small scale theatre performance in alternative theatre spaces. Productions have development and rehearsal venue support of Mudlark for one month in the lead up to the production (pending funding). Opening night is always on a full moon and productions generally run over two nights.

SUPPORTED DEVELOPMENT PERIOD	PERFORMANCE DATES	PREFERENCE
Mon 21 April – Mon 19 May 08	Tue 20 & Wed 21 May 08	
Thu 19 June – Thu 17 July 08	Fri 18 & Sat 19 July 08	
Mon 21 July – Sat 16 Aug 08	Sun 17 & Mon 18 Aug 08	
Mon 15 Sep – Mon 13 Oct 08	Tue 14 & Wed 15 Oct 08	

### For REHEARSED READINGS:

Rehearsed readings have development and rehearsal venue support of Mudlark for a fortnight in the lead up to the reading and readings are 'one night only'.

SUPPORTED DEVELOPMENT PERIOD	PERFORMANCE DATES	PREFERENCE
Mon 2 – Tue 17 June 08	Wed 18 June 08	
Mon 1 – Sun 14 Sep 08	Mon 15 Sep 08	

## Production Team

List all members of your production team. We hope that you can fill all stated positions, keeping in mind that one person may take on more than one of these roles.

For Rehearsed Reading applications, this section may not be applicable.

Mudlark provides a production manager, who supervises the Full Moon Project in total.

Director	
Actor(s)	
Production Manager	Carrie McLean
Stage Manager	
Lighting & Sound Operator	
Bump-In Crew	
Publicity Assistant	

## THE FULL MOON PROJECT – PROJECT DETAILS

Please outline key aspects of your production, using the following questions as guides.

Mudlark wants to know **WHAT** you are planning to create, **WHY** you want to do it, **WHO** is involved and **HOW** you plan on achieving your aims.

This section should be 1½ to 3 pages long.

### 1 What & Why

- What is your production about?
- How long is the piece?
- Why do you want to produce this work?
- What makes this show unique/special?
- Has the production been staged in Tasmania before?
- Why do you think this is suitable for the Full Moon Project?

### 2 Who

- Who is on your production team?
- Why do the production team want to work together?
- Have you secured actors/performers or are you auditioning?
- Outline the relevant experience of everyone involved in the production
- How will this project further develop the skills of those involved?
- Have all members of your team signed up for a profit share model?

### 3 How

- What are your proposed rehearsal & production timelines?
- Outline your design ideas
- Who is your target audience?
- What are your strategies for marketing the production?
- Are there any plans for developing this show further?
- Is this show suitable for touring?
- If applicable, give details for the company dealing with rights to the show

